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FOR IMMEDIATE RELEASE – May 11, 2009

**KINDERHOOK PRODUCTION COMPANY VOLUNTEERS TO HELP SAVE
THE CRANDELL**

AdAstra Creative, a Kinderhook-based film and video production company will be shooting a commercial in Chatham on May 16th & 17th as part of its volunteer effort to help the Chatham Film Club save The Crandell movie theater.

With the impending retirement of Crandell owner, Tony Quirino, the Chatham Film Club has launched a capital campaign to purchase the 1926 theater and keep it operational as both a family-friendly movie house and the home base of the FilmColumbia Film Festival, which will mark its 10th year this October.

Producer/Director, David Newhoff has assembled a volunteer crew and arranged for donations from industry professionals. Tamberelli Digital in NYC is donating the use of camera and lighting gear; DuArt Film Labs will be donating its services to print the digital media to film; and Jeco Music will be providing the score.

The commercial itself will be a wry look at Chatham without The Crandell, will be shot in various locations throughout the village, and will feature Columbia County residents instead of actors. Once complete, the one-minute film will run on the Crandell screen, ahead of the main feature, as a public service announcement and a plea for small donations from visitors.